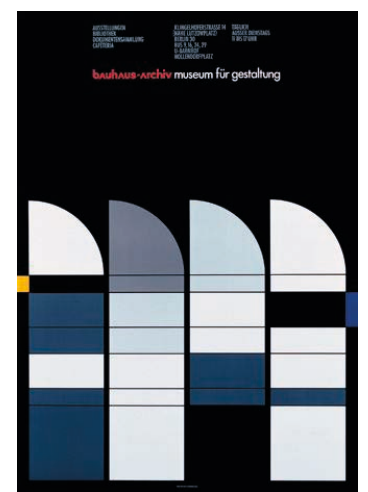
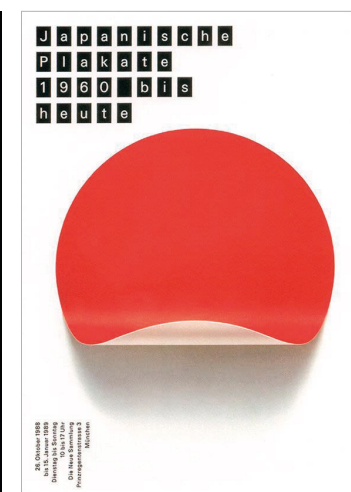


Neuer Funktionalismus

Ca. ab 1980

Wichtige Namen:

Otl Aicher
 Baumann + Baumann
 Felix Beltran
 Adrian Frutiger
 Shigeo Fukuda
 Christof Gassner
 Takenobu Igarashi
 Karl Domenic
 Geissbühler
 Uwe Loesch
 Mendell + Oberer
 Gunter Rambow
 Ott + Stein
 Odermatt + Tissi
 Peter Saville
 Ikko Tanaka
 Jean Widmer
 u.v.m.

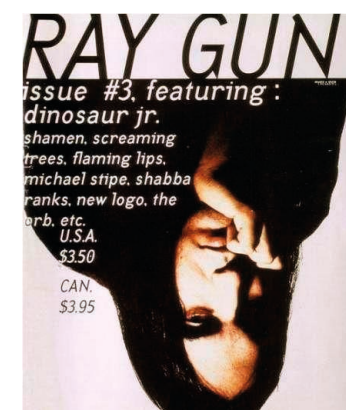
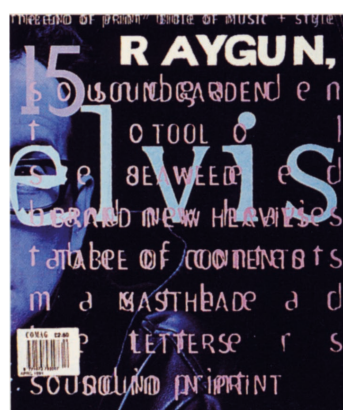
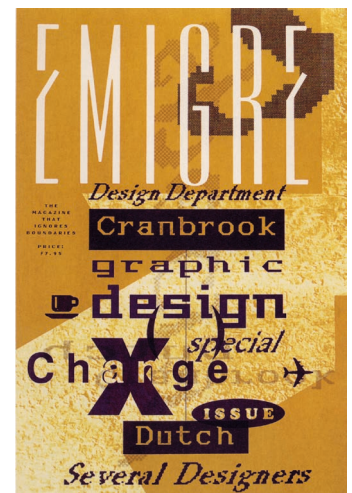
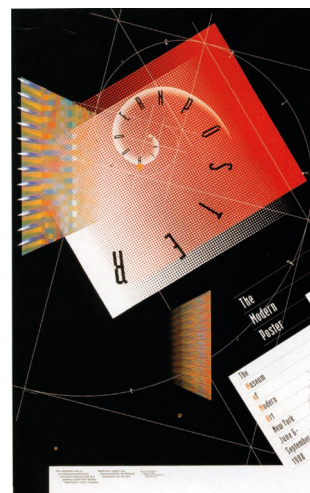
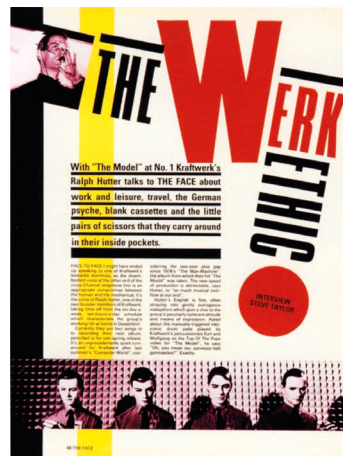


New Wave / Postmoderne / Dekonstruktion

Ca. ab 1980/85

Wichtige Namen:

Neville Brody
David Carson
Dan Friedman
Grapus
Hard Werken
Malcolm Garrett
April Greiman
Terry Jones
Barbara Kruger
Zuzana Licko
Rudy Vanderlans
Rudi Vanderbyl
Wolfgang Weingart
u.v.m.



Multistilistische Typografie / Eklektische Experimente

Ca. ab 1990

Wichtige Namen:

Jonathan Barnbrock
Michael Bierut
Cyan
Designers Republik
Studio Dumbar
Edvard Fella
Grappa Design
Melchior Imboden
Tibor Kalman
Chip Kidd
Uwe Loesch
Bruce Mau
Shin Matsunaga
Stefan Sagmeister
Paula Scher
Ralph Schraivogel
Niklaus Troxler
Why Not Associates
8vo (octavo)
Xplizit
u.v.m.

