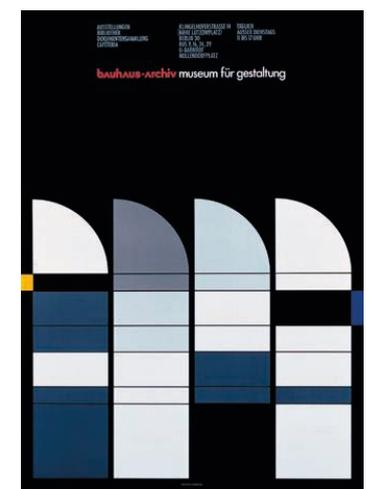
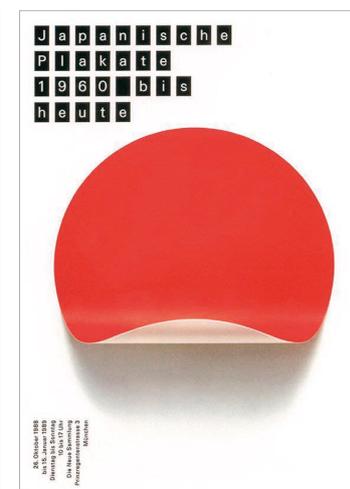


Neuer Funktionalismus

Ca. ab 1980

Wichtige Namen:

- Otl Aicher
- Baumann + Baumann
- Felix Beltran
- Adrian Frutiger
- Shigeo Fukuda
- Christof Gassner
- Takenobu Igarashi
- Karl Domenic
- Geissbühler
- Uwe Loesch
- Mendell + Oberer
- Gunter Rambow
- Ott + Stein
- Odermatt + Tissi
- Peter Saville
- Ikko Tanaka
- Jean Widmer
- u.v.m.

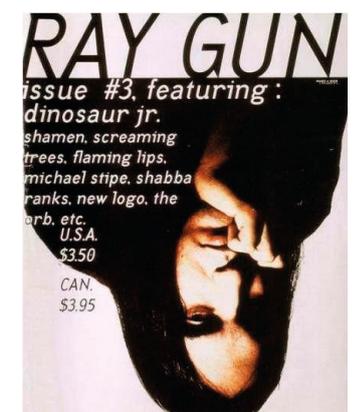
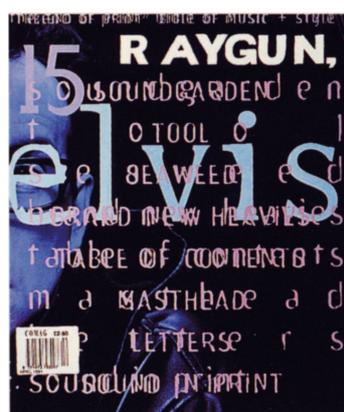
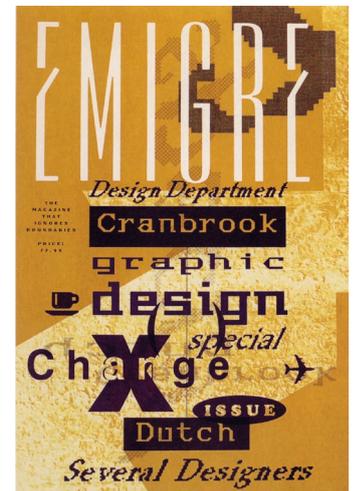
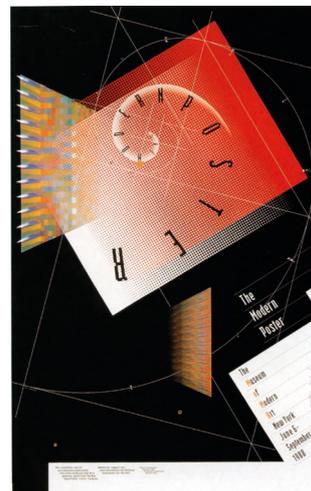
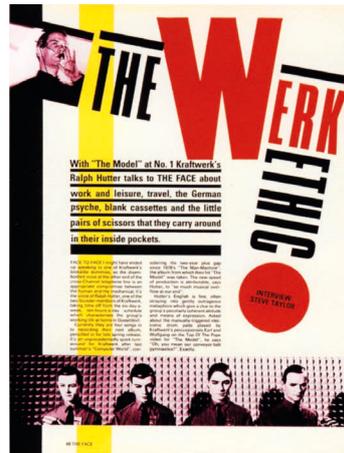
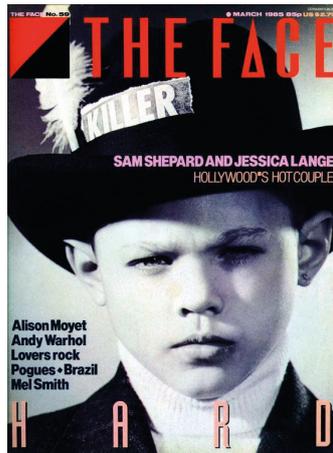


New Wave / Postmoderne / Dekonstruktion

Ca. ab 1980/85

Wichtige Namen:

- Neville Brody
- David Carson
- Dan Friedman
- Grapus
- Hard Werken
- Malcolm Garrett
- April Greiman
- Terry Jones
- Barbara Kruger
- Zuzana Licko
- Rudy Vanderlans
- Rudi Vanderbyl
- Wolfgang Weingart
- u.v.m.



Multistilistische Typografie / Eklektische Experimente

Ca. ab 1990

Wichtige Namen:

- Jonathan Barnbrock
- Michael Bierut
- Cyan
- Designers Republik
- Studio Dumbar
- Edvard Fella
- Grappa Design
- Melchior Imboden
- Tibor Kalman
- Chip Kidd
- Uwe Loesch
- Bruce Mau
- Shin Matsunaga
- Stefan Sagmeister
- Paula Scher
- Ralph Schraivogel
- Niklaus Troxler
- Why Not Associates
- 8vo (octavo)
- Xplizit
- u.v.m.

